

# TX CHILD CARE TOOLS KEY TALKING POINTS AND COMMUNICATION GUIDE



## Its "TX" Child Care Tools

When pronouncing TX Child Care Tools be sure to use "TX" and not "Texas" Child Care Tools to refer to the online platform. You may also add ".com" at the end to say the official name of the website: "TX" Child Care Tools ".com"



## Memberships

TX Child Care Tools is a membership based online platform. Child care providers can request a FREE membership by registering through the [www.TXChildCareTools.com](http://www.TXChildCareTools.com) website.

Currently, memberships are FREE and only available to providers who are participating in an approved business coaching program through TWC and/or a local workforce board area, or have been granted access by the Institute to Advance Child Care in Tarrant County.



## Customer Service

Customer service and technical support is available Monday-Friday during regular business hours (8:00 a.m. - 4:00 p.m. CST). You can reach our customer service department by emailing [Help@TXChildCareTools.com](mailto:Help@TXChildCareTools.com) or by calling our main line at 817-838-0055.



## ABOUT TX CHILD CARE TOOLS

### Sustaining Change

TX Child Care Tools is an exclusive online platform launched by Child Care Associates, offering easy-to-access tools and proven strategies to help child care programs across Texas to maximize their time and resources, access negotiated discounts at leading vendors, deliver high quality programming, and build financially strong businesses.

Our vision is for every child care program in Texas to have access to the resources and support they need to thrive through the TX Child Care Tools online platform. While we are driving a new sustainable solution for all child care programs across Texas, we are also developing a stand-alone, leading-edge social innovation venture model through the TX Child Care Tools website.

Child Care Associates has created a platform that serves Texas child care providers in their path toward quality and sustainability.

In summary, your membership to TX Child Care Tools will:

- Strengthen your business, your students, and your community
- Support best practices pioneered by and shared through CCA and program partners
- Sustain a Texas-wide online community of early learning professionals, practices, and resources

For more information, or to request a demo please contact us at [TheTeam@TXChildCareTools.com](mailto:TheTeam@TXChildCareTools.com)

**CONTACT US**

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